

**Provost's Comprehensive Program Review Report**

**Institution:** Middle Georgia State University

**Academic Program Name:** AA in Art

**CIP Code:** 500101

**College or School:** School of Arts and Letters

**Department:** Media, Culture, and the Arts

**Date of Last Internal Review:** N/A

**Outcome of Previous Program Review (brief narrative statement):** N/A

**Current Date:** 6/10/2021

**Provost Response:** Academic Affairs acknowledges the documented value of the AA in Art. The complementary nature of the program is an integral part of a supportive AA pathway for BA programs. The evolution of the program and at the recommendation of the Dean, the program

### Categorical Summation

Check any of the following to categorically describe action(s) the institution will take concerning this program.

Program MEETS Institution's Criteria

Program is critical to the institutional mission and will be retained.

Program is critical to the institutional mission and is growing or a high demand field

and thus will be enhanced.

Program PARTIALLY MEETS Institution's Criteria and will be re-evaluated in FY24.

Program is critical to the institutional mission and is growing or a high demand field



Program is critical to the institutional mission and is growing or a high demand field and thus will be enhanced.

## IERB's Comprehensive Program Review Rubric and Evaluation

Program Reviewed: AA Art

Contextual Notes:



## Comprehensive Program Review

FY 2020 -2021

Institution: Middle Georgia State University

Academic Program: AA Art

College or School: School of Arts and Letters

Department: Media, Culture, and the Arts

CIP Code: 500101

Date of Last Internal Review:

Faculty Completing Report: Charlie Agnew

Current Date: 02/11/2021

### 5 Year Enrollment by Campus and Graduation Trends

Enrollment: 5 year growth for programs by locations -17.58% for Macon and -19.09% for Cochran. The overall 5 year growth regardless of campus is 17.97%.

Campus	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	5 YR Growth	Fall 2016 compared to Fall 2020 only
Macon	26	22	24	23	12	-17.58%	-54%
Cochran	14	20	16	17	6	-19.09%	-57%
Warner Robins	5	6	4	2	2		
Dublin	7	2	0	1	0		
Eastman	0	0	0	0	0		

FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	5 YR Growth	FY16 compared to FY20 only
10	10	16	13	6	-11.99%	-40%

Include a narrative that discusses:

” Program purpose and mission

The A.A. in Art’s purpose and mission is 1) to maintain regularly scheduled course offerings and a strong advising support system that helps students progress and graduate in a timely manner, 2) to graduate students who demonstrate expertise in a broad range of fine arts, design, art history concepts and studio practices, 3) to prepare students and give them a foundation to move on to our new B.A. in Applied Art, and 4) to prepare students for professional practice in an advanced 21st century economy. The program equips students for creative careers in areas such as graphic design, web design, commercial artist, advertising design, packaging design, sign design, toy design, digital illustration, book illustration, magazine layout design, concept art, creative director, and more.

” Align of program mission with department, school, and institutional mission

The program’s mission statement follows that of Middle Georgia State University, which states that the university “...educates and graduates inspired, lifelong learners whose scholarship and careers enhance the region through professional leadership, innovative partnerships, and community engagement.” It is also in agreement with the mission statement of the School of Arts and Letters, which “is to provide broad access to arts and humanities education that promotes creativity, elevates culturalisniitystrakt rp angr (t )10 (th)10 (eh)4 (e)3( )TJud ca

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modular curriculum that deconstructs liberal arts/work ready divide. The A.A. in Art also gives students access, assists in advancement, and aids in degree completion. This includes MGA Imperative ~~on~~ Student Success.

The program is committed to intellectual diversity, which reflects a diverse student population. The diverse art exhibitions and gallery talks produced by the Middle Georgia State University art program certainly enrich the cultural life of the area as the exhibitions span traditional work, such as the Wini McQueen Art Exhibition or Jon Witzky's Between Dog and Wolf to contemporary shows such as (E)merged with group artists TeaYoun Kinsor, Matthew Forrest, & Abraham Abebe or April Wright's Material ~~esc~~

” Program age, tracks, concentrations, etc

The current A.A. in Art dates back to the late 1960s and early 1970s. Glenn F. Chesnut, Sr., was listed as Professor of Literature and Art in Middle Georgia College's Hilltopper Yearbook of 1967 and became the Chairman of the Art Department at Middle Georgia College sometime afterward. Hal Lunsford, Associate Professor of Art, started in 1970 at Middle Georgia College and retired in 2000. Barbara E. Hutto anchored the art program at Macon State College from the early 1970s until she retired in 2011. The ~~Art~~ Art continued after the consolidation of Macon State College and Middle Georgia College joined to become Middle Georgia State College in January 2013. During the summer of 201r

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online throughout the year. However, the majority of the studio courses are not able to be offered online and require face-to-face attendance.

” Changes since last review

The A.A. in Art is no longer the primary art degree at Middle Georgia State University, as the B.A. in Applied Art is approved as of spring 2020. The A.A. in Art now serves as the foundation for the first two years of the B.A. in Applied Art. There have also been a few changes to the elective area since the last review due to the creation of the B.A. in Applied Art. Some of the elective classes have had a level change and been removed from the area. Others have been added to allow for degree flexibility and progression towards graduation, such as ITEC 2215 Introduction to Information Technology. These changes aid our students in quicker graduation paths and help to bring down the average total hours at graduation for our majors.

” Benchmarks of progress

Enrollment in the A.A. in Art program has been reasonably stable over the past five years, seeing only a 3.8% decrease between Fall of 2016 and 2017, and a 1.96% decrease between Fall 2017 and 2018 and holding even between Fall 2018 and 2019. There are several factors relating to the 52% decrease between the Fall of 2019 and Fall of 2020. The leading cause for the decline is the creation of the B.A. in Applied Art, which was introduced in the Spring of 2020. Many art students changed majors to the new B.A., lowering the A.A. in Art's enrollment

program had a good number of students enrolled in its classes, including Art majors and students from various majors across the university.

The recent enrollment and graduation decline in the A.A. in Art can be attributed mainly to creating our new B.A. in Applied Art degree, which is attracting students' attention. This should be considered positive as we want students to enroll in the new degree. The A.A. in Art forms the foundation for the first two years of the new B.A. in Applied Art. Many students will most likely continue getting the A.A. in Art and graduating with it, although it does not look like they are presently in the degree. The art faculty need to encourage the present students in the B.A. to graduate with both degrees by the time they finish at Middle Georgia State University. The Covid crisis has also impacted the enrollment and graduation rates as well, driving students away to online classes and later graduation dates due to fear of infection. Overall, the A.A. in Art should continue as it is the foundation of the first two years of the new B.A. in Applied Art, and the downward trend is temporary due to the pandemic.

The art program will continue to entice and recruit students on campus through

Here is a chart for the outlook of careers within the Art Field [Occupational projections and worker characteristics : US Bureau of Labor Statistics](#)

<b>National Long-Term Occupational Projections 2018 - 2028</b>						
<b>Occupations</b>	<b>SOC</b>	<b>2018 Base Employment</b>	<b>2028 Base Employment</b>	<b>Total Change in Employment</b>	<b>Percent Change in Employment</b>	<b>Average Annual Openings</b>
<b>Arts, design, entertainment, sports, &amp; media occupations</b>	27-0000	2,923,600	2,997,600	73.9	2.5	293,400
<b>Art &amp; design workers</b>	27-1000	909,500	876,700	-32.9	-	

Instructions:

- ” A quality CPR Self Study Document requires effective communication that is clear to any reader, requires no interpretation, thoroughly connects the dots, flows logically across all areas.
- ” For the program self study be sure to address all the required elements referenced in the template and evaluated in the hierarchy of rubric
- ” Submit a document that is at minimum three pages in length.