



**Background: Academic Master Planning at Middle Georgia State University**

## **Strategic Alignment and Budgeting:**

**Strategic Alignment:** Aligning the AMP with both institutional and University System of Georgia (USG) strategic plans and missions is paramount. This ensures that academic initiatives resonate with broader organizational objectives and are responsive to evolving educational landscapes. Key performance indicators (KPIs) are meticulously defined to gauge progress and inform adaptive strategies that accommodate dynamic external and internal factors.

**Budgeting:** A comprehensive multi-year financial framework supports the AMP's implementation, strategically allocating resources to prioritize new program developments and sustain existing academic initiatives and academic success efforts. Seeking diverse funding avenues, including grants, donations, and partnerships, underscores financial stewardship and ensures the plan's long-term viability. Rigorous budget monitoring and adaptive adjustments uphold fiscal responsibility, safeguarding sustainable academic growth and operational excellence.



42. Program Modification - Spanish (Minor)
43. Program Modification - Sport Management (B.S.)
44. Program Modification - Statistics (Minor)
45. Program Modification - Technical Management (B.A.S.) (Formerly Business Management)

**New Program**

1. New Program -

**Future Academic Programs, Program Modifications, Expansions, Examinations, and MOUs**

**AY 24–25**

**New Programs**

***Master of Education in Curriculum & Instruction with a Focus on Literacy***

This proposed **Master of Education in Curriculum & Instruction with a Focus on Literacy** degree program offers graduate students the opportunity to deepen their knowledge, skill, and vision as teachers and educational leaders, specifically as developers, designers, and teachers of innovative literacy curricula compelled to engage in research with a focus on providing challenging and rewarding educational opportunities for all students. The program of study is based on a new vision of teaching in light of 21st-century opportunities, needs, and demands. It includes evaluating best practices in teaching; preparing the experienced teacher for full participation in the profession as leader, researcher, and master practitioner in literacy instruction; and promoting both teacher autonomy and collaboration through inquiry, reflection, and action. Graduate students will be encouraged to master deep and nuanced concepts and skills in literacy theory and pedagogy, to demonstrate their understandings through classroom application, to collaborate in meaningful ways with all stakeholders to enhance the learning and well-being of all of students, to enhance the teaching and learning environments of their schools, to enhance the professional lives of teachers, and to enhance partnerships with parents, families, and the communities that they serve. This graduate program as proposed provides robust instruction in the development and evolution of modern literacy instruction, the problems current students face in literacy learning, the roadblocks many students encounter in becoming proficient readers and writers, the consequences of

—  
—

<b>Campus</b>	<b>Delivery Mode</b>	<b>Note:</b>
Macon and Dublin	Face-to-Face	Program Realignment

- Curriculum Development and CMS Entry – 10/01/23
- Academic Affairs Committee Approval – 11/10/23
- MGA Faculty Senate Approval – 11/17/23
- USG Board of Regents Review – Submitted 12/19/23
- USG Board of Regents Approval – 05/14/24
- SACSCOC Substantive Change Review – Submitted 12/21/23
- SACSCOC Approval – 05/31/24

***Clinical Nurse Leader (CNL) Program (BSN to MSN)***

This online program that will award BSN prepared students a **Master of Science in Nursing CNL** degree. The program of study will build on existing foundational courses currently offered in our graduate program: Three Ps, Research, Leadership and Quality/Safety. The CNL program focuses on evidence-based practice, coordinating patient care, improving safety, and decreasing costs. Graduates of the CNL program will assume accountability for patient-care outcomes as a provider and manager of care to individuals and groups of patients anywhere healthcare is delivered. The CNL curriculum includes the American Association of Colleges of Nurses’ Clinical Nurse Leader Competencies and the Commission on Nurses Certification’s education requirements to sit for the CNL certification examination.

<b>Campus</b>	<b>Delivery Mode</b>	<b>Note:</b>
Online	Online	Requires Faculty Examination Requires ACEN Substantive Change

- AACN Faculty Exam Waiver – Submitted 02/13/23
- Curriculum Development and CMS Entry – 10/09/23
- Academic Affairs Committee Approval – 10/20/23
- MGA Faculty Senate Approval – 11/03/23
- USG Board of Regents Review – On Hold
- USG Board of Regents Approval – TBD
- SACSCOC Substantive Change Review – On Hold
- SACSCOC Approval – TBD

***Bachelor of Science Degree in Applied Artificial Intelligence***

The **Bachelor of Science Degree in Applied Artificial Intelligence** is designed to equip students with the

workforce needs and technological advancements. Courses are designed in collaboration with industry experts, ensuring students gain relevant and up-to-date skills. The program offers flexible learning paths, allowing students to pursue minors and concentrations that align with their interests and career goals, such as ethical AI, autonomous systems, and AI-driven business solutions. By fostering a dynamic and adaptive learning environment, the B.S. in Applied Artificial Intelligence prepares students to be leaders and innovators in the AI-driven future.

Campus	Delivery Mode	Note:
Online	Online and Face-to-Face	Course Threshold Analysis SACSCOC Notification

- Curriculum Development and CMS Entry – September 2024
- Academic Affairs Committee Approval – TBD
- MGA Faculty Senate Approval – TBD
- USG Board of Regents Review – TBD
- USG Board of Regents Approval – TBD
- SACSCOC Notification - TBD
- SACSCOC Approval – TBD

### **Program Modifications:**

Following the deactivation of the B.S. in Interdisciplinary Studies, MGA continues curriculum enhancement in the development of a **Bachelor’s degree in Interdisciplinary Studies**. This consolidated degree aims to align IDS programming with our USG peers, enhance curricular cohesion, provide greater flexibility for students, and optimize resource allocation at MGA. Additionally, the consolidation will facilitate smoother degree completion, better accommodate transfer credits, and align with market demands for interdisciplinary skills.

**B.S. Mathematics** program is being modified to include concentrations in Applied Statistics and Data Analytics. This adjustment responds to the growing demand for data-driven skills in the workforce and provides students with specialized knowledge that is highly valued across various industries. Additionally, there will be a coordinated recruitment effort for the Secondary Education Certification Track, aiming to attract students interested in teaching mathematics at the secondary school level. This initiative supports the university's commitment to addressing the critical shortage of qualified mathematics teachers and enhancing the quality of STEM education in the region.

### **Undergraduate Program Expansion:**

Middle Georgia State University plans to fully expand the course offerings and all concentrations for the **B.S. in Business Administration** to the Warner Robins campus, providing students with the opportunity to take the curriculum face-to-face. This expansion will provide students in the Warner Robins area with greater access to a comprehensive business education, enabling them to pursue their career goals and contribute to the local economy. The program will include all concentrations, including Accounting, Finance, Management, and Marketing, among others. Middle Georgia State University is committed to providing students with a quality education that prepares them for success in their future careers, while also meeting their needs for a flexible and convenient learning experience.

Campus	Delivery Mode	Note:
Warner Robins	Face-to-Face	Scheduling Realignment





**AY 25-26**

**New**

***Post-BSN – DNP Program***

The new

New

***Bachelor's degree in Aerospace Safety with a focus on Data Analytics***

This degree program emphasizes the principles and practices of aerospace safety management and data analytics. This program provides students with a comprehensive understanding of the aerospace industry, as well as the knowledge and skills needed to ensure the safety of aircraft, passengers, and crew through data-driven decision making.

The aerospace industry is anticipated to expand in the coming years, with an increasing demand for professionals skilled in aerospace safety and data analytics. According to the Bureau of Labor Statistics, employment of occupational health and safety specialists, including those in the aerospace industry, is projected to grow by 6% from 2020 to 2030, which is faster than the average for all occupations. This growth is fueled by an increasing awareness of occupational hazards and the need for organizations to comply with safety regulations using data analytics.

<b>Campus</b>	<b>Delivery Mode</b>	<b>Note:</b>
Cochran		

## AY 27–28

### New

#### *AS Physical Therapist Assistant (PTA)*

Beginning in Fall 2027, an **Associate of Science in Physical Therapist Assistant** will be offered as an in-person, full-time program on the Dublin campus. Students enrolled in this program will be able to complete their core and prerequisite courses for admission to the PTA Program on site due to building upgrades and renovations in Dublin. The PTA Program will require accreditation through the Commission on Accreditation in Physical Therapy Education (CAPTE) as well as approval from the University System of Georgia and SACSCOC. Enrollment in the first year is regulated by CAPTE to 15 students and will grow over the next 3 years to 25.

### **Campus**

**AY 28–30**

**New**

**Doctor of Physical Therapy (DPT) Program**

Building on the PTA Program established in 2027, a **Doctor of Physical Therapy (DPT) Program** is planned for 2029 as an in-person, full-time program on the Dublin campus. Graduates from MGA’s PTA Program and other PTAs in the nation, as well as students holding bachelor degrees such as rehabilitation science (also offered at MGA), exercise science, and exercise physiology, will be able to enroll in this doctoral program where state-of-the-art facilities on the Dublin campus will offer them an affordable way to further their careers with a graduate degree in physical therapy. This program will also require accreditation from the Commission on Accreditation in Physical Therapy Education (CAPTE), as well as approval from the University System of Georgia and SACSCOC. Enrollment in the first year is regulated by CAPTE to 15 and will increase over the next three years to 25-30.

<b>Campus</b>	<b>Delivery Mode</b>	<b>Note:</b>
Dublin	Face-to-Face	Dublin Facilities Project and CAPTE Approval

- Curriculum Development and CMS Entry – TBD

Pending PTA Program Launch

## Campus Identity

The Division of Academic Affairs is aligning academic programming with institutional strategies by focusing on campus distinction and destination campuses. Each campus has a unique emphasis, but strategic repositioning and messaging can refine these identities. Developing destination campuses will support interdivisional goals by creating environments where students are motivated to engage in hands-on learning and fully immerse themselves in a community that aligns with their passions and interests.

The footprint of destination campus reflects the following:

- Academic programs that resonate with students
- High interactions with faculty
- Hands-on learning within area of interest
- Collaborative to spotlight student performance
- Passion career focused
- Strong alignment with industry 4.0 careers
- High probability of successful completion

Principally, each campus will focus on key aims:

- Each campus will have Spotlight Programs that allows for target marketing and the building of a brand identity.
- Spotlight Programs will be designed to increase enrollment on each campus.
- Each campus will immerse its experiences in its Spotlight Programs, creating identity.

### Dublin – Health Science Campus

The Dublin Campus is dedicated to becoming a premier Health Sciences hub for the region, with a strong emphasis on health and wellness. The campus is expanding its offerings in Nursing and introducing innovative programs in Physical Therapy, Respiratory Therapy, Health Sciences, and other related fields. These programs are designed to meet the growing demand for healthcare professionals and provide students with the skills and knowledge necessary to excel in the healthcare industry. Students can complete their Core Curriculum and earn bachelor's degrees in select disciplines at the Dublin Campus or choose to continue their education online or at other MGA campuses.

#### Destination Brand Identity: Healthcare

- Our health science programs are committed to equipping graduates to serve and improve the health of our communities.
- **Slogan: "Healing Begins with Caring!"**

### Warner Robins – Information Technology and Business Campus

The Warner Robins Campus is poised to strengthen its role as a hub for information technology and business education by introducing baccalaureate-level degree programs in fields such as business administration and software technology. In collaboration with the School of Computing and the School of Business, the campus continues to develop the Center for Software Innovation and Applied AI, as well as the Center for Innovation and Entrepreneurship, to address the evolving needs of community and regional partners. These initiatives are designed to foster innovation, support local businesses, and drive economic growth in the region.

MGA is also deepening its strategic partnership with Robins Air Force Base, enhancing both employment and educational opportunities for students and graduates. Additionally, our collaboration with Houston County Schools continues to yield significant gains in dual enrollment, providing high school students with a head start on their college education and helping to cultivate a skilled workforce for the future.

#### Destination Brand Identify: Innovation and Technology

- Where our business and technology programs prepare our graduates to succeed in the complex marketplace of ideas.
- **Slogan: *Design, Innovate, and Lead!***

### **Eastman – Aviation Campus**

The Eastman Campus, the hub of MGA's thriving aviation programs, is poised for substantial growth following the recent securing of state funding. This, combined with ongoing support from the university system, corporations, and local partners, will enable the program to expand its offerings and maintain its strong focus on career readiness. The campus is also enhancing career pathways for students through expanded support and programming for Dual Enrollment participants, ensuring that high school students gain early exposure to the aviation industry and a seamless transition into college-level programs. In addition, the program has forged significant regional and national industry partnerships, further enriching the student experience with cutting-edge training and career opportunities. Notably, 80% of MGA Aviation graduates choose to live and work within 100 miles of Macon, underscoring the program's vital role in bolstering Middle Georgia's workforce and economic development.

### **Destination Brand Identity: Aviation and Aerospace**

- Our aviation programs equip graduates to lead in every aspect of the industry, from the cockpit to the design labs and the boardroom.
- **Slogan:** *"Come Fly with Us!"*

### **Cochran – Traditional Residential Campus**